

FOR STAGE

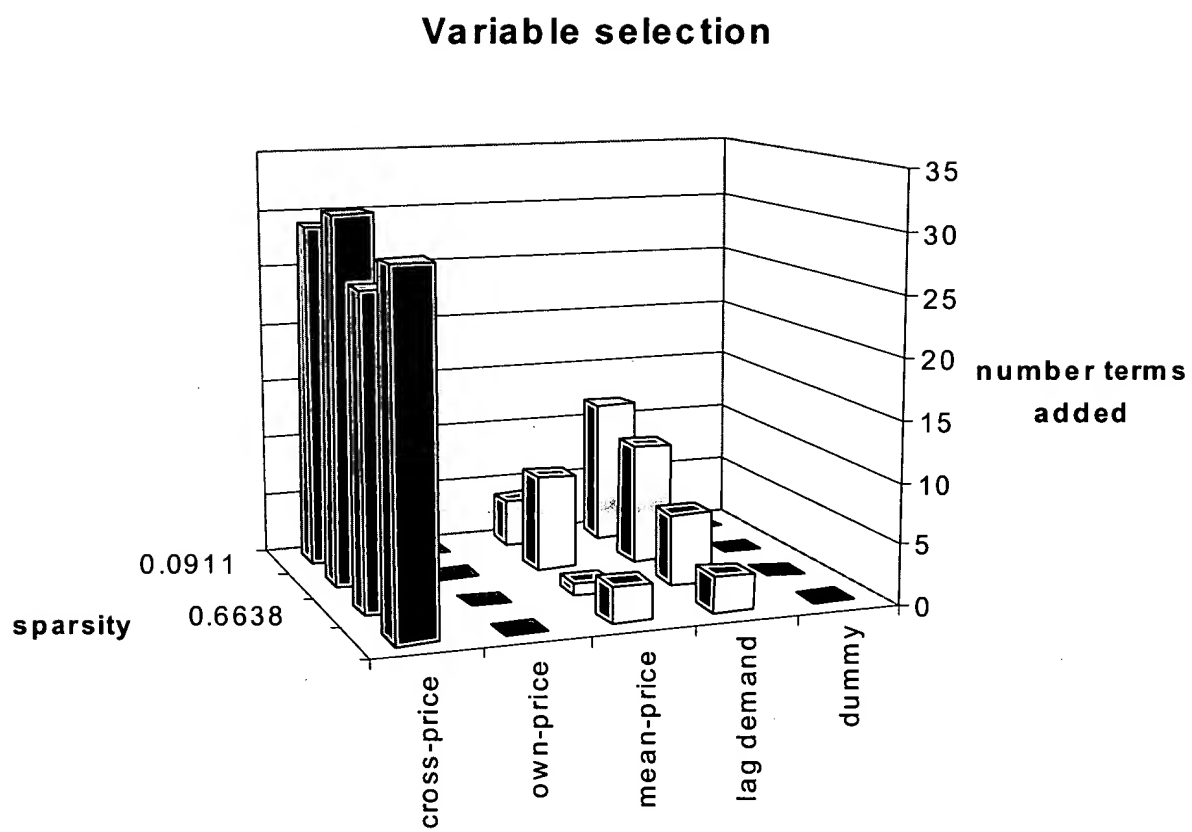


FIG. 1

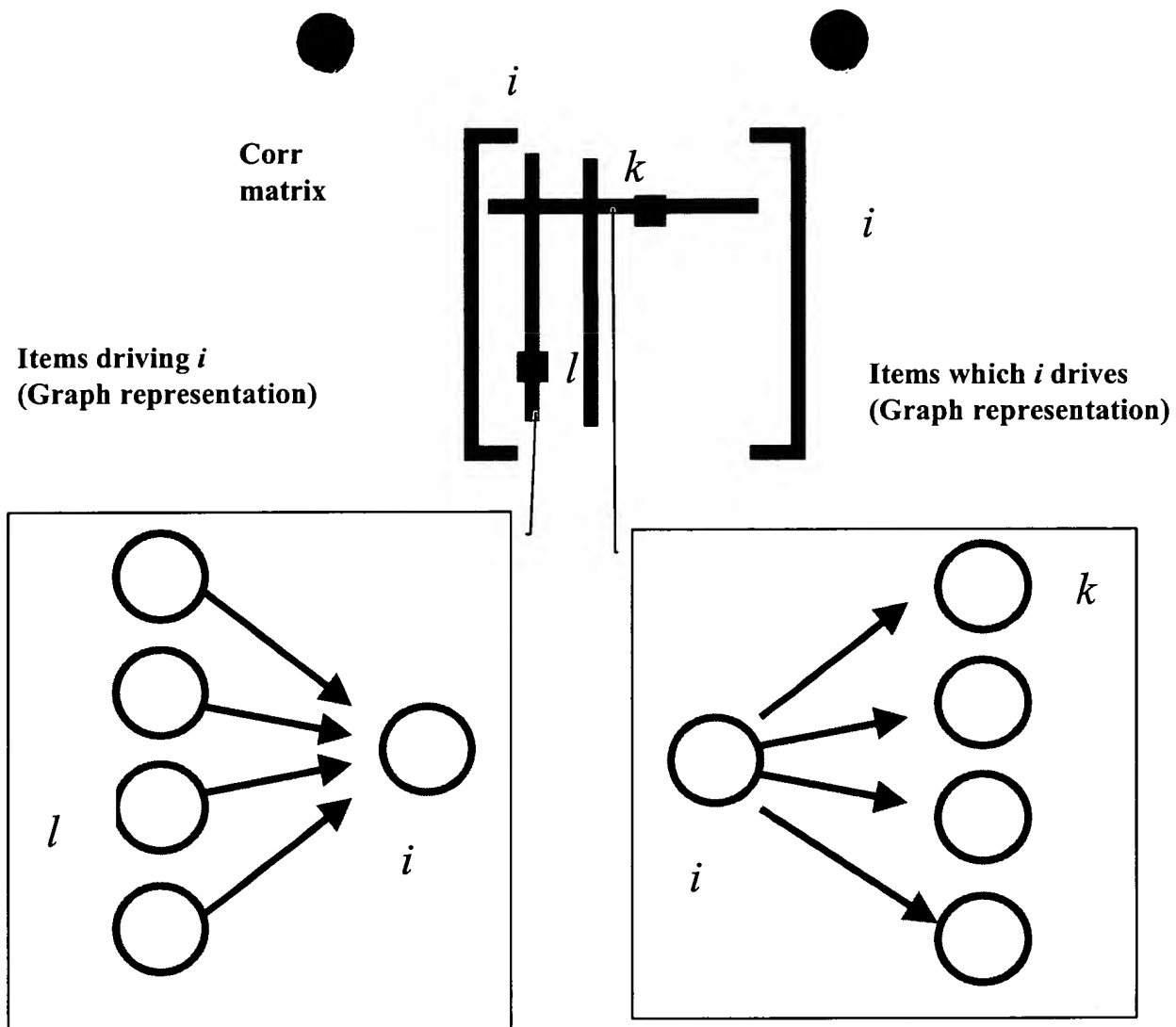


FIG. 2

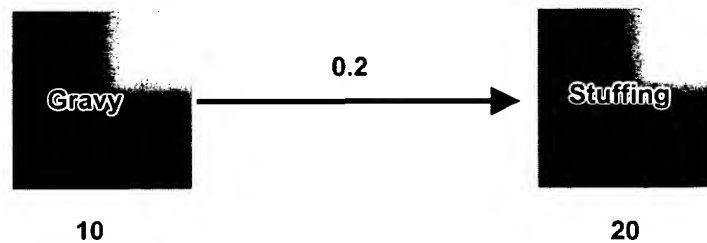


FIG. 3

FIG. 4 = 574E00

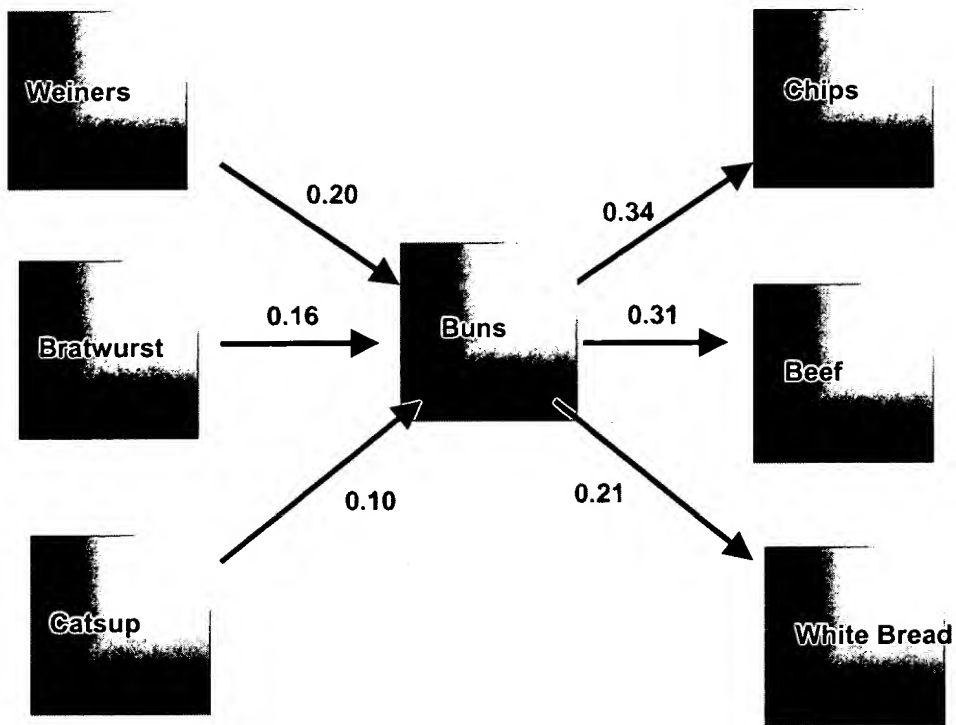


FIG. 4

FIG. 5

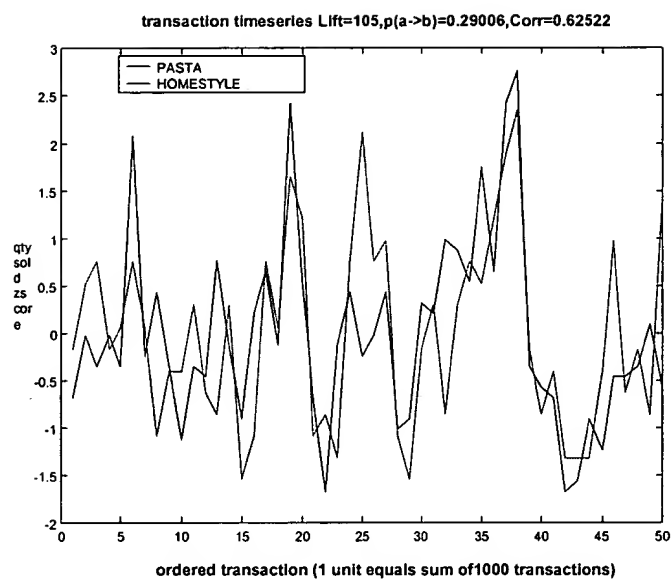


FIG. 5

FIG. 6

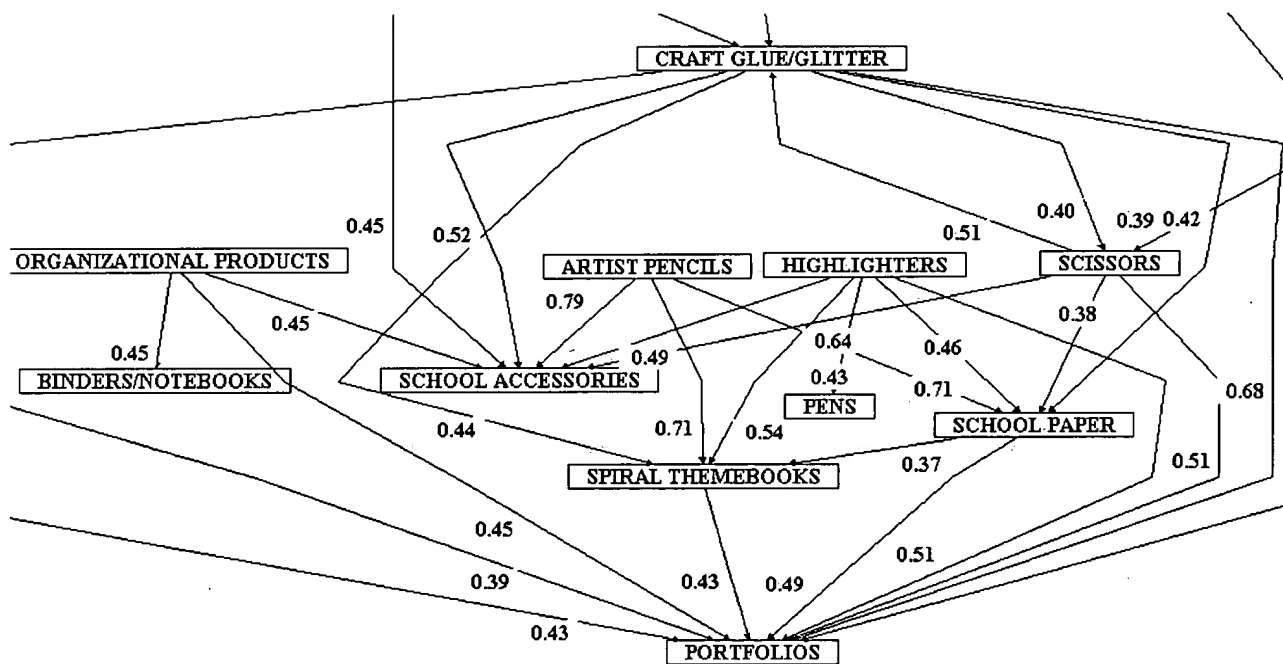


FIG. 6

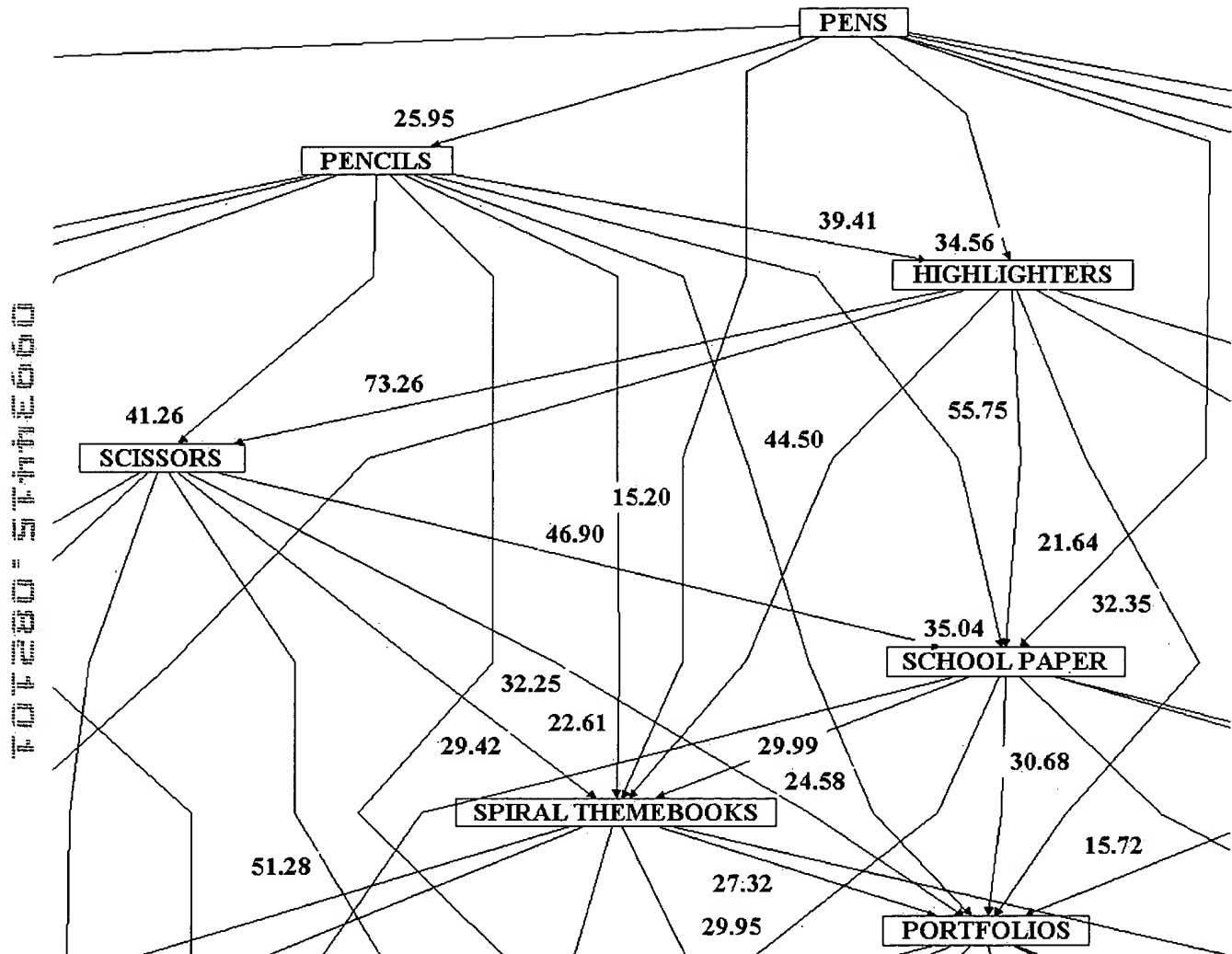


FIG. 7

FOR RELEASE

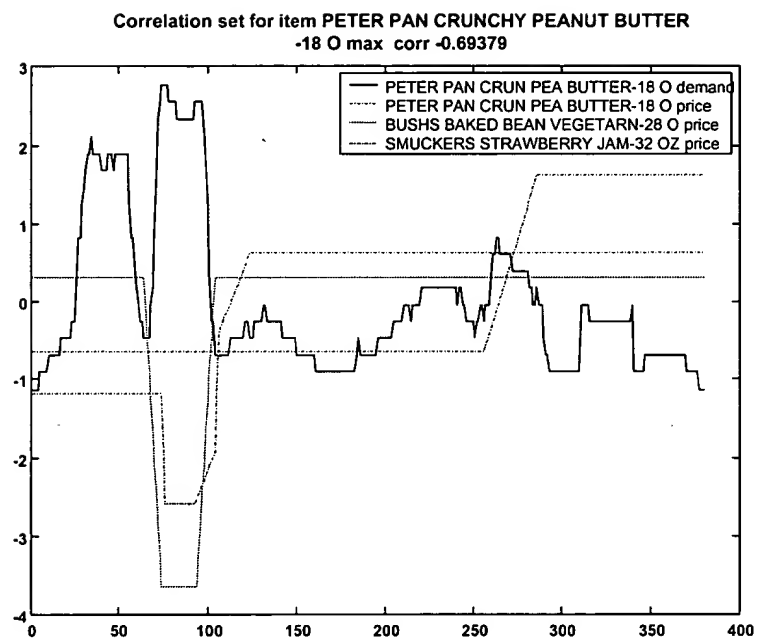


FIG. 8

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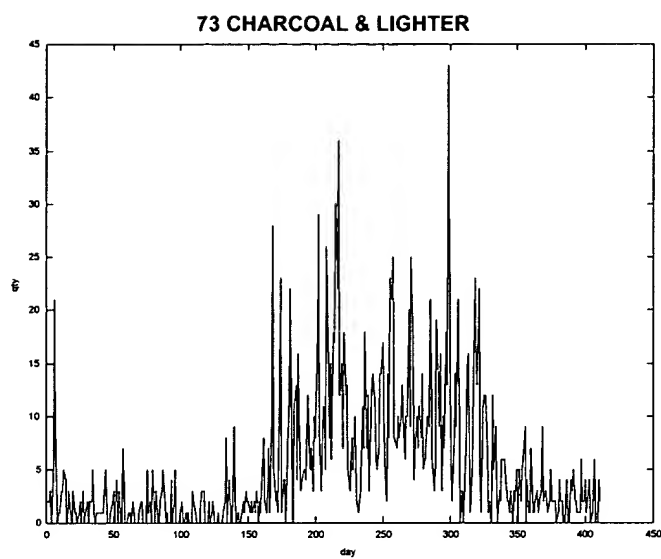


FIG. 9A

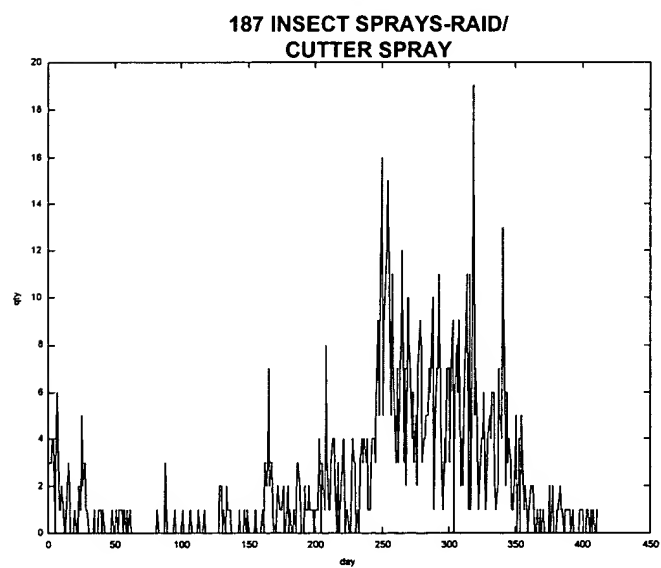


FIG. 9B



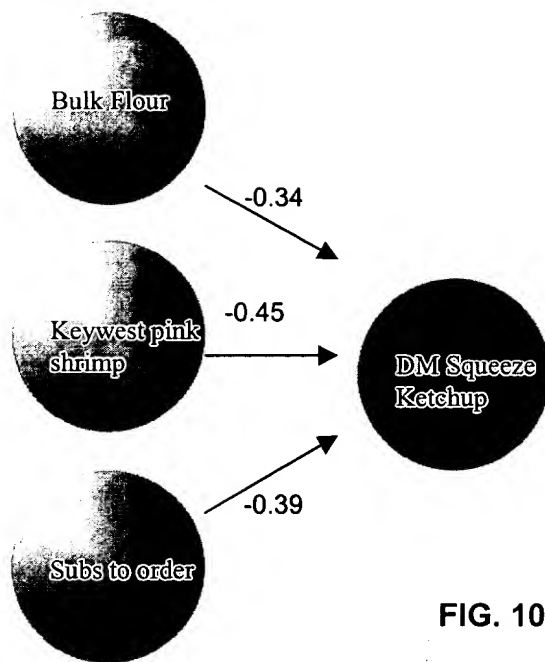


FIG. 10

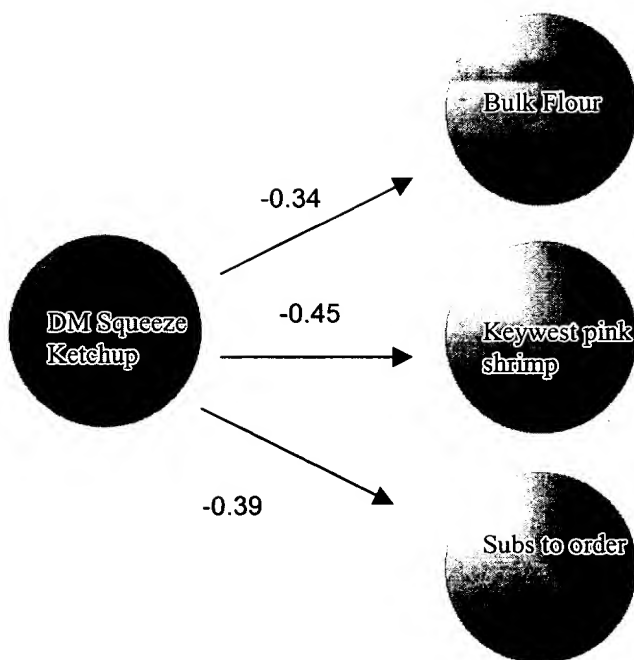
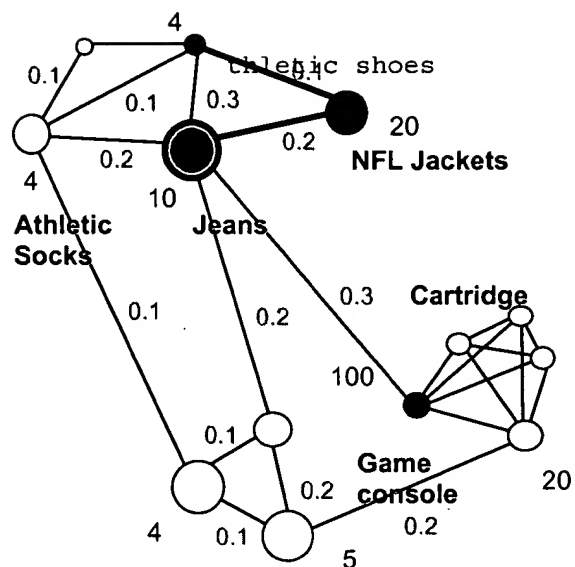


FIG. 11

Jeans: Contribution =  $20 + 0.1 \cdot 4 + 0.2 \cdot 10 + \dots = 22.4$



NFL Jackets: Contribution =  
 $10 + .3 * 4 + 0.2 * 20 + 0.2 * 4 + 0.3 * 100 + 0.2 * 5$   
 $+ \dots = 37.0$